

David Poytinger, co-founder of Bars & Recreation, expressed enthusiasm about the transition. “AXE MKE has built something people genuinely connect with,” he remarked. “Moving that brand to Walker’s Point gives it the space to grow while strengthening the overall experience we’re creating across our venues.” Currently, NorthSouth Club, which features shuffleboard and curling, already offers axe throwing, making the integration seamless.

The relocation promises to enhance the customer experience by providing more space for gatherings and recreational activities. “This is a fantastic opportunity for us to bring together a range of fun experiences in one location,” stated Sarah Williams, a local business analyst. “It’s a win-win for both the company and the community.”

Reservations for the newly integrated AXE MKE experience at NorthSouth Club will be available up to 30 days in advance, encouraging visitors to plan their outings ahead of time.

As Milwaukee’s entertainment scene continues to evolve, the combination of AXE MKE and NorthSouth Club is poised to attract both loyal patrons and new visitors alike, solidifying its status as a go-to destination for recreational fun in the city.