

A Fresh Start on North Avenue

After a prolonged period of vacancy and frequent changes in ownership, the site had been awaiting a stable tenant since the closure of Triple Taproom & Kitchen last summer. Before that, it was home to Hacienda Beer Co. and G-Daddy's BBC. The community response has been overwhelmingly positive, with local residents and business groups expressing enthusiasm for the arrival of Jalisco's Cocina y Bar, as reported by **Milwaukee Record**.

Owner Ruben Herrera, who spearheaded the opening, secured the necessary city licensing approvals earlier this spring. His vision for the restaurant aims to provide not only a diverse dining experience but also consistent job opportunities for the local community.

Welcoming Ambiance and Operating Hours

Diners are welcomed into a colorful and thoughtfully designed dining space that accommodates approximately 20 tables in the main area and an additional eight in a more intimate eastern dining section. Current operating hours are from 11 a.m. to midnight most days, though takeout materials suggest extended late-night options.

The restaurant's vibrant atmosphere is complemented by sidewalk patio seating, allowing patrons to enjoy their meals al fresco during pleasant weather.

A Flavorful Menu

Jalisco's Cocina y Bar boasts an enticing menu that caters to breakfast aficionados and dinner seekers alike. For breakfast, patrons can indulge in dishes such as huevos rancheros and chilaquiles, with prices averaging around \$14.95. The dinner offerings feature mouthwatering options like tacos, burritos, fajitas, and larger parrillada selections, priced between \$27.99 and \$57.95, depending on the serving size.

The cocktail menu is equally impressive, featuring nearly 20 margaritas, including flights priced around \$22.95, ensuring there's something for everyone to enjoy.

Community Impact and Future Prospects

The opening of Jalisco's Cocina y Bar marks a significant step in revitalizing a corner that had seen its fair share of turnover. As a family-run business, it emphasizes the importance of local engagement and employment. By blending traditional Mexican flavors with a vibrant bar selection, it aims to become a staple in the Milwaukee dining scene.

With the community's backing and a commitment to quality food and service, Jalisco's Cocina y Bar is poised for success, offering a new culinary experience that residents and visitors alike will surely enjoy.