

A New Chapter for Brim Catering

This new counter-service café marks a significant shift for Brim, which has operated exclusively as a catering company since its inception in 2014. By transforming the former Li'l Friar gift shop into a café, Brim aims to establish a neighborhood gathering spot that complements the Basilica's community spirit. According to the **Milwaukee Journal Sentinel**, the soft opening saw a warm reception, drawing steady crowds eager to sample the menu.

Diverse Menu Offerings

The menu at Brim Café & Catering features a delightful fusion of Mediterranean-inspired dishes and beloved coffee-shop staples. Diners can indulge in offerings such as chicken shawarma, Sicilian muffaletta, brisket burgers, and burritos, alongside a selection of specialty coffee drinks. The café's innovative fare is designed to appeal to a variety of tastes while maintaining an inviting atmosphere.

In addition to the main menu, Brim also offers seasonal smoothies, ensuring that there's something for everyone, regardless of the time of year.

Community Support and Funding

The transformation of the former gift shop into a polished café was made possible in part by public grants. Milwaukee County's Building Bridges program awarded Brim a \$10,000 grant for the project, with additional funding from city commercial-revitalization and signage funds. The café acknowledges these contributions on its locations page and expresses gratitude to partners like Cream City South Community Development Corporation for their support throughout the project.

A Welcoming Space for Gatherings

The interior of Brim Café features a bright layout that includes large windows, a seating area, and a countertop bakery case, designed to create a warm and inviting environment for patrons. With digital menu boards enhancing the customer experience, the café accommodates roughly 45 guests for private tastings or small events.

As Brim Café & Catering settles into its new home, it looks forward to becoming a vital part of the Lincoln Village community, offering delicious food and coffee in a space designed for connection and camaraderie. With its Mediterranean flair and a commitment to quality, Brim Café is poised to become a cherished destination for locals and visitors alike.