

Located at **7870 W. Appleton Ave.**, Charlie's Barbecue has quietly opened its windows, bringing a fresh, smoky energy to the Northwest Side. Owner Jeffrey McCloud, a veteran of the local food scene who previously operated Grill N Cafe, is back from a stint in Texas with a brand-new smoker and a clear mission: to serve up top-tier BBQ to his community.

It's All About the Smoke (and the Grill)

McCloud's philosophy is as straightforward as it gets. As he recently told *Urban Milwaukee*, "Up here we grill our food," and he's committed to "servicing everybody."

The menu is a delicious tug-of-war between slow-smoked mastery and high-heat grilling. If you're craving that signature Texas style, you'll find tender ribs, rib tips, and smoky wings. If you prefer the comfort of a classic grill, they've got you covered with Philly cheesesteaks, turkey burgers, and savory fried Polish sausages.

To round out your meal, the menu features all the Midwest comfort staples you'd expect: creamy mac and cheese, tangy coleslaw, potato salad, baked beans, crispy fries, onion rings, and crispy-fried okra.

Grab a Seat or Grab and Go

Charlie's is designed to hit the spot whether you're on the move or looking for a quick bite outdoors. The walk-up window makes takeout a breeze, and for those who just can't wait to dig in, there is a fenced-in patio right on site.

The shop is open late, making it a great destination for a post-work feast or a late-night craving:

- **Sunday – Wednesday:** 10 a.m. – 10 p.m.
- **Thursday – Saturday:** 10 a.m. – Midnight

New Beginnings

The storefront at 7870 W. Appleton Ave. is familiar to many locals, having previously housed Fully Loaded Eatery. While the former tenant moves on to new ventures, McCloud is hitting the ground running. Licensing documents confirm that McCloud is operating under the name "Charlies on The Go Barbecue," with permits currently covering both the walk-up storefront and mobile concession capabilities.

While the team is still finalizing a website, you can stay in the loop by keeping an eye on [Jeffrey McCloud's personal Facebook page](#), where he's sharing the latest updates and photos of the smoker in action.

Whether you're a rib aficionado or just looking for a solid Philly steak, stop by and welcome Charlie's Barbecue to the neighborhood. The grills are hot, the patio is ready, and the smoke is officially rising.

